Moving Forward on OER
Building Capacity Through the Creation of a Cross Campus dedicated OE team
We acknowledge that we are located on Treaty 6 territory, and respect the histories, languages, and cultures of First Nations, Métis, Inuit, and all First Peoples of Canada, whose presence continues to enrich our vibrant community.
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Outline

- History of OE
- Creation of OE Team
- OE Initiatives
- Future work
- Takeaways
University of Alberta

- Large research institution
- 40k enrollment
- Multiple campuses
- Library
  - Includes copyright office, museums
  - Close ties to campus bookstore
History with Open Education

- Collaboration with Students Union and Centre for Teaching and Learning
- OER Award program
- Services OER Publishing (Pressbooks)
- Support for finding OER
- Open Education Team in 2020
Open Education Team

- **Mandate:** increase OER adoption and use, reduce textbook costs
- **Membership**
  - Library
  - Copyright Office
  - Student’s Union
  - Centre for Teaching and Learning
  - Faculty
Why an Open Education Team?

- Move from reactionary to proactive service delivery
- Sustainable workflow for Librarians
  - Support for finding, creating OER
- Stronger communications and advocacy across stakeholder groups
- Collaborative development of OE initiatives
OE Team: Building Capacity in the campus community

- **In library**
  - Trained search team
  - Subject librarian training
- **Outside of library**
  - Pressbooks office hours
  - Advocacy
  - Supporting OE events
OE Team: Early initiatives

- Integrate into collections workflows
  - Notified if requested book is unavailable
- ZTC Indicator Pilot
- Library communications
  - Provide message for subject librarians to share with faculty
Future work

- Increasing student engagement
- Further collaboration with bookstore
- Further development of OER guide
  - Section addressing French searches; availability of French material
  - Share identified OER alternatives for specific courses
- Support ZTC Indicator roll out
Challenges and Lessons Learned

Challenges

▪ Large campus - hard to have consistent message
▪ No easy way to currently measure success OE work

Lessons Learned

▪ Proactive approach instead of reactionary
▪ Including external partners to avoid duplication of work
Where can you start?

- Identify and approach key stakeholders
  - Consider your goals to identify stakeholders
  - Goal: reduce textbook costs
  - Stakeholder: SU
- Campus relationships
  - History of collaborating
  - Nurture relationships over time
Where can you start?

- Identify how to support the adoption, creation and adaptation of OER
  - What is the role of your library in OE
  - Open textbook publishing program
  - Subject librarians can communicate services
  - Service to search for OER textbooks
Where can you start?

- Build multiple strategies for OE support
  - Training and awareness for library staff
  - Build pockets of expertise (Pressbooks training)
  - Recruit faculty
  - Support campus partners’ initiatives and events
  - Engage administrators to help spread the message
Thank You