Open Scholar: What’s That?

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Orientation

“Google Scholar” is widely used to search the scientific literature but have you ever thought about who a scholar might be? In our understanding, a scholar can be a student, a teacher, a researcher or any citizen with a genuine interest in science and knowledge. Aimed at newcomers to the field, this resource is about Openness, Open Education and Open Science. It is intended as an initial toolkit to understand the breadth and depth of the Open Scholar and the range of skills and knowledge required. Indeed, why should a scholar become an Open Scholar? Because “the opposite of open is broken” (Pangiani, 2017). Because there is a need for a revival of the traditions of sharing and exchanging between scientists – as it was the case in the Middle Ages (Langlois, 2015) and more recently with the creation of the Web. Because in our knowledge society (Valmaas et al, 2008), collective intelligence (Peters, Levy 2015), abundance (Weller, 2011, chap 8) and collaboration are needed to address challenges of the post-digital (Ball & Savin-Baden, 2022). The resource addresses epistemic and operational levels and is not limited to any course or qualification. It represents a workload of approximately 10 hours to potentially many more. The learning goals are, firstly, to discuss some of the basic aspects of the Open Scholar and, secondly, to use these knowledge and competencies practically. The resource consists mainly of material from academics and in part from international organisations, generally produced in the Global North.

Introducing Openness

Key concepts and values of openness are transparency and freedom. From these values other unfold, i.e. sharing, responsibility, agency, ubiquitous ownership, respect, participation, democratisation, access, equity, etc. (Baker, 2017). For a historical overview of Openness and Open Education, please read Deimann,2019; Weller,2014; Peters & Britez,2008 and Peter and Deimann,2013. The open landscape is made up of several domains, including Open Source Software, Open Science, Open Educational Resources, Open Technologies, Open Access, Open Data, Open Government, Open Policy, Open Galleries, Libraries, Archives, and Museums, etc. All have in common values of Openness, share similar principles and generate value for and from perspectives of the common good. Stacey’s 2018 map captures the landscape with an insightful metaphor of a tree.

Focus on Open Science

Open Science: This is an umbrella term. UNESCO, in its 2021 recommendations says: “open science is defined as an inclusive construct that combines various movements and practices aiming to make multilingual scientific knowledge openly available, accessible and reusable for everyone, to increase scientific collaborations and sharing of information for the benefits of science and society, and to open the processes of scientific knowledge creation, evaluation and communication to societal actors beyond the traditional scientific community.”

Focus on Open Education

Open Education: For the European Commission, “its aim is to widen access and participation to everyone by removing barriers and making learning accessible, abundant, and customisable for all. It offers multiple ways of teaching and learning, building and sharing knowledge. It also provides a variety of access routes to formal and non-formal education, and connects”.

Open Educational Resources (OER): “Are learning, teaching and research materials in any format and medium that reside in the public domain or are under copyright that have been released under an open license, that permit no-cost access, re-use, re-purpose, adaptation and redistribution by others.” (UNESCO, 2019). Understand OER with myth-busting and a basic guide.

Open Educational Practices are inclusive of open pedagogy, often understood with respect to the use of OER but can also be conceived with more expansive conceptualisations, reaching out to social justice issues as developed by Bali et al.

Operationalising Open values

As a scholar, adopting these Open values in daily activities may mean a change in practices. You may undertake these changes at your own pace and in alignment with the stances of Openness that make sense for you. You may want to reflect on questions available in surveys on Open Scholarship (research oriented) or Open Educators (teaching oriented) or from the Open Ed SIG (2017) on Open values.

Operationalising Open Science

To get an insight into concrete day-to-day actions, you can consult the FOSTER website, which contains many resources, including a handbook and the opportunity to up-skill and earn badges. As a scholar, you may want to adopt the DORA CV - for Swiss scholars, you can find detailed information on the SNSF website. The Open Researcher and Contributor ID (ORCID) is part of the process. To make your research data accessible, several open archive exist – in Switzerland there are ORCID, VARETA, FORS for instance.

As an author, you may want to adopt the green route that consists of publishing your article upon submission on an open platform like Zenodo. Once your article is published, should it not be Open Access, you can publish an author pre-print on an open archive like Zenodo or your institutional repository. To enhance collaboration, you may also share your research projects’ on platforms such as Open Science Framework.

Finally, as a reviewer, you may want to adopt Open Peer Review practices, as Oslos does in a very innovative manner.

Operationalising Open Education

If you are entirely new to Open Education, the first thing to do might be to engage with the community, for example Open Education Global, which is one of the most active ones.

Where to start with OER? Find out what is available in your institution and start from there with the help of this tool. You may become an open influencer inspired by South African colleagues’ work (G. Fransman).

Should you be willing to design open textbooks in a participatory manner, this handbook with its case studies and “key takeaways” can help you get started. If you like game-based learning, you can develop skills towards OER and OEP through the Open Game project – game and toolkit. Other guides exist for OEPs as the one based on the EU Open Education framework or the one by Huang et al.

Finding relevant OER is still difficult but interesting OER repository initiatives are emerging. Rubrics to evaluate OER are also work in progress. You may want to check 10 facts about OER.

Focus on other Opens

Open Source Software and Hardware: Computer software and hardware and source code published under an open license may be used, studied, modified and distributed. It is copyleft rather than copyright oriented. It is a transparent toolbox: you can act, repair and adapt. More from the guide all around Open Source.

Food for thought

Which are the next steps you would like to take? Would you like to engage with Citizen Science (ex. 2023), the Commons, Policy, technology, i.e. AI, and/or open up to other philosophies – epistemologies of the South (2016) and ongoing, e.g. Buen vivir, Ubuntu? How do you consider Open Watching? What about opening up to diverse knowledge systems (UNESCO, 2021, p. 15)? How to concretely go about it as a scholar? Can radical participatory design research bring insights to changing paradigms? These are just some hints to open up to entire research domains with regard to Openness.

References, Societies, Conferences, Journals

Additional references are available: main journals, conferences, etc.; references on OER; other references on OE; references on OER

Towards version 1.3 of this OER