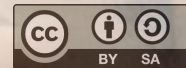




OE GLOBAL  
CONFERENCE

Monday, 16 Nov, 12:00 PM (NOON) - 1:00 PM UTC



# BOEI

*Becoming an Open Education Influencer*

Opening Up as the World Shuts Down: Empowering Students to Advocate for Equitable Access and Social Justice by Becoming Open Education Influencers

Panel leads: Gino Fransman & Sarah Hutton

# TODAY'S PANELISTS

*Global Education Partners and Open Advocates*



Anne-Mart Olsen  
*Curriculum Development*



Gino Fransman  
*Project Founder/ Leader:  
OpenEdInfluencers*



Matilda Smith  
*Director: Law Clinic @MandelaUni*



Koshala Terblanche  
*System Engineer Blended Learning*



Carol Will  
*Learning Commons Coordinator*



Sarah Hutton  
*Head, Student Success &  
Engagement*



Annette M. Vadnais  
*Student Success & Outreach  
Librarian*



Theresa Dooley  
*Learning Commons Supervisor &  
Student Training Team Lead*

*"A team without trust isn't really a team. It's just a group of individuals working together, often making disappointing progress. They may not share information. They might battle over rights and responsibilities, and they may not cooperate with one another."*

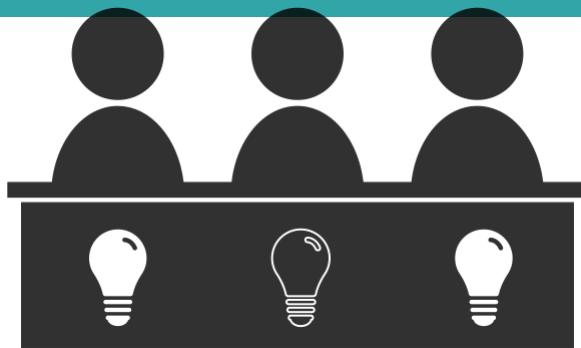
*It doesn't matter how capable or talented you are. If you can't build relationships fast, then you may never reach your full potential."*

(Carnegie, 1934) [How to Win Friends and Influence People](#)



# WHAT WE WILL COVER DURING TODAY'S SESSION

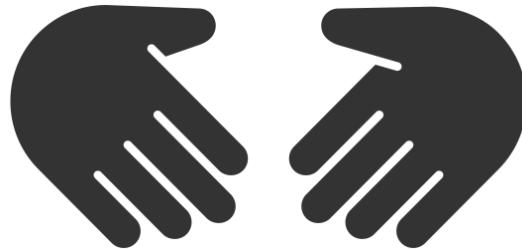
*Coming Together Over **Open** During a Time of Great Distancing*



panel by gira Park from the Noun Project

This panel session previews a collaboration between [Nelson Mandela University](#), the [Open Education Influencers](#), the [University Libraries](#)' *Student Success & Engagement* group at [UMass Amherst](#), and the inclusion of a media production company - [ProductionHauss](#)

The [Becoming an Open Education Influencer](#) course is under construction and in the process of being loaded to our selected Learning Management System (LMS), Moodle. Today, we share parts of the course for the first time.



meet by Sergey Demushkin from the Noun Project

**Meet:** BOEI Advocacy, **today.**



cart by iconixar from the Noun Project

# COMMUNITY SUPPORT

*Collaborate With Us to Help Fill the Basket*

More like grocery shopping than a final product reveal, we are now reaching out to the community to help fill the basket.

As you hear the story so far, keep in mind that we are happy to consider your suggestions and support for the way forward.



open by popcornarts from the Noun Project

# OUR INTENTIONS

*Opening Up Education to the Global Community*

Collaborate to create an empowerment vehicle housed online

The vehicle should be able to be developed for further empowerment of advocates for change, hence the course's CC-BY-SA license

Profile various stakeholder aims, experiences, challenges and strategies to participate meaningfully in the collaboration

To share the potential of BOEI, and get more to do the same

# MADE DURING LOCKDOWN

*A Video Telling the Story of Collaboration Amidst a Global Pandemic*





The Research on Open Educational Resources for Development ([ROER4D Project](#)) outputs offers three main challenges in the Global South.

[Conrad and Prinsloo](#) (2020) explore how open is not always *open*. Ecologies of education exist in a network of:

- Social;
- Political;
- Technological;
- Economic;
- Environmental; and,
- Legal frameworks

## SOCIAL JUSTICE

What Does it Mean in the Context of Open Educational Resources?





# NELSON MANDELA UNIVERSITY

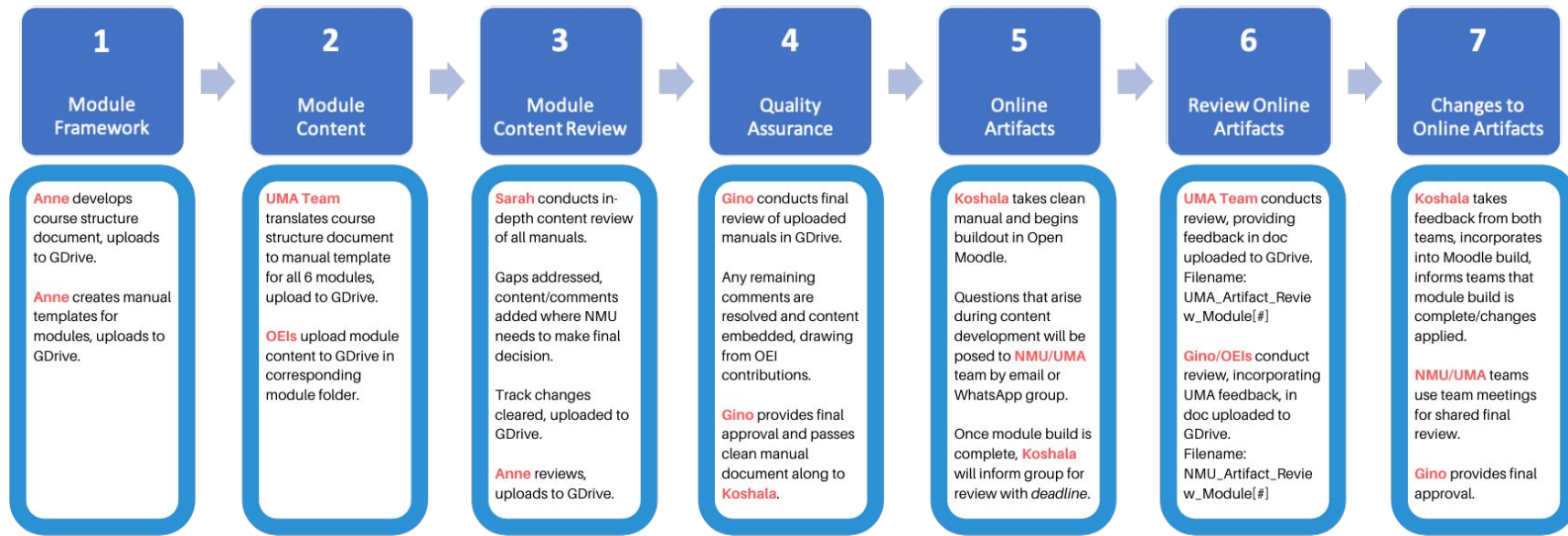
## THE STRATEGY

*Create an Empowerment Vehicle in Support of These Aims to Expand  
the Potential and Benefits of Open and OER, via Student Advocacy*

# BOEI Content Development Process

**Gino** leads a team of student advocates to create course content for BOEI as an OE4BW project initiative, focusing on the SDGs to lay the groundwork for modules, 2018-2019.

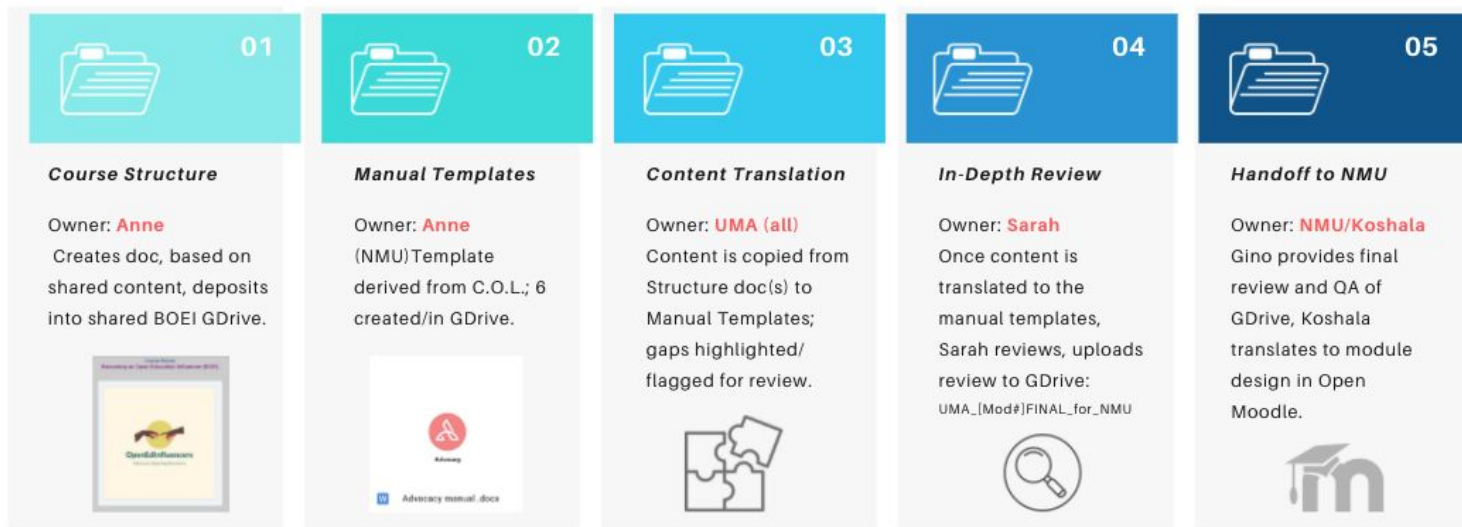
**Gino and OEIs** kickoff programming at Nelson Mandela University (NMU), and share their progress at OEGlobal in Fall 2019, where first connection with the University of Massachusetts Amherst (UMA).



# BOEI Content Development Process

UMass Amherst Team Approach Prior to Moodle Content Development

[Covers Up to Step 4 of NMU Approach Outlined by Koshala]



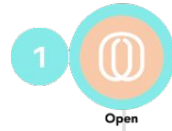


# Module Content

Status Update 11/15/20

## Status Key

- 1 Module Framework
- 2 Module Content
- 3 Module Content Review
- 4 Quality Assurance
- 5 Online Artifacts
- 6 Review Online Artifacts
- 7 Changes to Online Artifacts



Open: Module 1



Ubuntu: Module 2



Advocacy: Module 3



Facilitation: Module 4

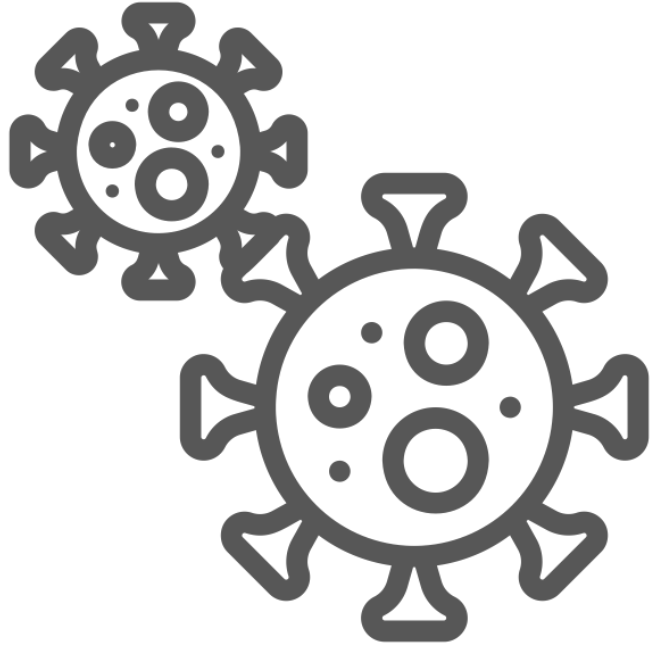


Influencing: Module 5



Sustainable Development Goals: Module 6





covid by Chaowalit Koetchuea from the Noun Project

## ORIGINAL INTENT (INTERRUPTED)

*What Has Changed Since COVID Came Into Our Lives*

- W. E. B. Du Bois Learning Commons
- Student Success Peer Leaders Program
- Expanding Beyond the Libraries into the Commonwealth
- Connecting with the Global Learning Community

# Student Government Association

*at the University of Massachusetts Amherst*



We're taking action to address the COVID-19 public health crisis.

[LEARN MORE AND TAKE ACTION](#)

[UPDATES](#)

[DONATE](#)



**MASSPIRG**  
Students

[OUR CAMPAIGNS](#)

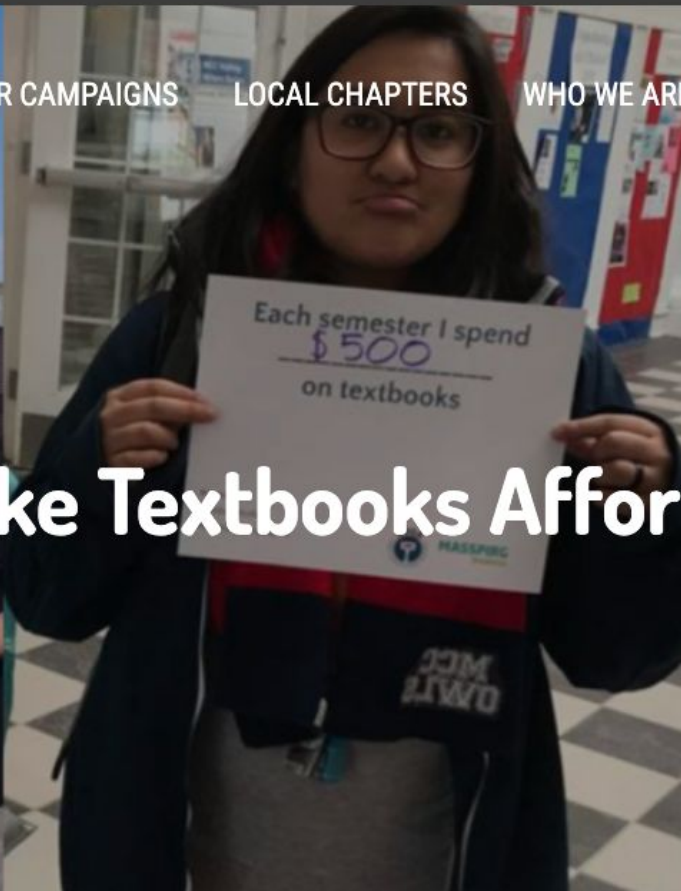
[LOCAL CHAPTERS](#)

[WHO WE ARE](#)

[GET INVOLVED!](#)

[CAREERS](#)

# Make Textbooks Affordable







STRATEGIC INITIATIVES

## Open Educational Resources

[Overview](#)[Background](#)[Advisory Council Members](#)[Open Textbook Network \(OTN\)](#)[Meeting Materials](#)

### OVERVIEW

The **Open Educational Resources** initiative grew out of recommendations from the Commissioner's OER Work Group and aims to expand OER use on campuses and provide advice and counsel to the DHE for statewide implementation.

### CONTACT

**Robert J. Awkward, Ph.D.**,  
Director of Learning Outcomes  
Assessment  
(617) 994-6908  
[rawkward@dhe.mass.edu](mailto:rawkward@dhe.mass.edu)



[Home](#) > [Info & Tools for Students & Families](#) > [Student Advisory Council](#)

## Student Advisory Council



2020 Student Advisory Council Executive Team

The Student Advisory Council (SAC) was created to establish a dialogue between student leaders from every public college and university in Massachusetts and the Board of Higher Education.

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### STUDENT ADVISORY COUNCIL

[<< Info & Tools for Students & Families](#)

[Student Advisory Council](#)

[Student Leadership Retreat](#)

[Student Board Member Positions](#)

---

### MEETINGS & EVENTS

**OCT** Board of Higher Education Meeting  
**20**

Zoom Meeting

Zoom Meeting

Carol Will

Gino Fransman

Matilda Smith

Anne Olsen

Sarah Hutton

Theresa Dooley

Annette M. Vadnais

Phillip Haussler

Sandra Häussler

Type here to search

15:05 2020/06/30

**Pandemic** extended timelines (also provided benefits to the collab and building relationships)

**Electricity** supply issues in South Africa were tricky!

**On-site** and **remote work**, **internet** and **tech access** illustrated the breadth of challenges to learn and teach globally.

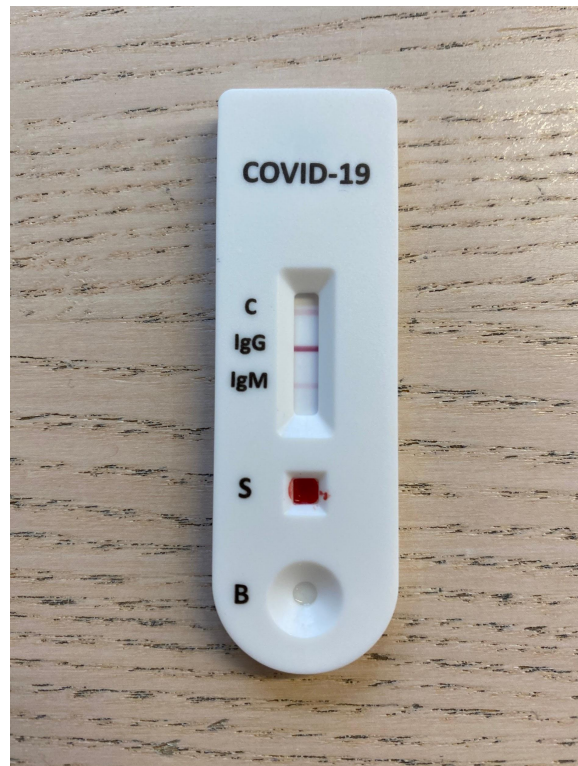
**Time Zones** (working asynchronously vs synchronously). Time zones mean waiting for responses.

And yet! **Let's meet Advocacy** next

"COVID, COVID, COVID,  
all you hear about is  
COVID, COVID, COVID..."



# CHALLENGES



Antonio Rubio CC BY 2.0

[←](#)
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[open.umass.edu/mod/scorm/player.php](#)


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[⚙](#)
[🌐](#)
[Update](#)

☰


University of Massachusetts Amherst

OPEN UMass

Gino Fransman



Course Homepage



**Welcome, Open Education Enthusiasts - We Are So Glad You Are Here!**

This course is designed to help individuals who are passionate about Open Educational Resources (OER) to become more effective at influencing decision-makers, and take direct action to affect change in education systems. Throughout this course you will learn about what Open Education Resources (OER) are, how to search for and effectively locate OER, and how to create your own open content, applying [Creative Commons Licenses](#). Below you will find more information on what the Open Education Influences course curriculum is, what you will learn, and how it will help you to affect change in your education communities.

Instructional Design by [Nelson Mandela University](#) and the [University of Massachusetts Amherst](#)

[<<](#)
[<](#)
[^](#)
[>](#)
[>>](#)

Dashboard

Profile

Grades

Messages

Preferences

Log out

You are logged in as Gino Fransman ([Log out](#))

[Becoming an Open Education Influencer](#)

[https://open.umass.edu/my/](#)

NELSON MANDELA  
UNIVERSITY

UMassAmherst Libraries



open.umass.edu/mod/scorm/player.php

University of Massachusetts Amherst OPEN UMass Gino Fransman

University of Massachusetts Amherst OPEN UMass Gino Fransman

Dashboard  
Profile  
Grades  
Messages  
Preferences  
Log out

MENU

- 1. Welcome to BOEI
  - 1.1. Start
  - 1.2. Welcome
  - 1.3. About BOEI
  - 1.4. Engagers guide
  - 1.5. Module learning outcomes
  - 1.6. Introduction to the modul...
- 2. Introduction to Advocacy
  - 2.1. Define Advocacy
  - 2.2. Types of Advocacy

BOEI  
Becoming an Open Education Influencer

START COURSE DETAILS

PREV NEXT

https://open.umass.edu/login/logout.php?sesskey=JzbcSo9PAg





- MENU
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## About this course

This course is designed to help individuals who are passionate about Open Educational Resources (OER) to become more effective at influencing decision-makers, and take direct action to affect change in education systems. Throughout this course you will learn about what Open Education Resources (OER) are, how to search for and effectively locate OER, and how to create your own open content, applying Creative Commons Licenses. This is a fully online, learner self-paced, self-guided course. There is no required group work for this course. Each module should take about 3 hours to complete. There are 6 modules that make up the full course.



Open



Ubuntu



Advocacy



Facilitation



Influencing



SDG



## ***“The Advocacy Module ticks a number of important boxes for me:”***

- ✓ It has made learning about Advocacy and learning about Open Educational Resources fun and a pleasure;
- ✓ It models what it teaches;
- ✓ Advocacy is one of the essential tools of any legal practitioner, no matter your field of practice or study;
  - ✓ I’m going to suggest that all our students do it, advocate to our course convenor that he include it in the course;
  - ✓ Make it a requirement that all our candidate legal practitioners take the module;
  - ✓ Seriously thinking about how I can make it a pre-qualification for aspirant candidate legal practitioners;

**If you care about *anything*, take the Becoming an OpenEdInfluencer Advocacy module.**

## THE LEGAL PERSPECTIVE

Meet Matilda Smith: Attorney and Director of the Law Clinic @MandelaUni



## WE NEED TO MEET IN PERSON!

As collaborators under lockdown, we have maintained our ambitions through a focus on helping others, and built some great relationships.

So: we need an international conference and funding to get there (after vaccines, of course).

Expanding the reach of engagement with BOEI.

## WHAT ARE OUR NEXT STEPS?

*Not Knowing What the Future May Hold, Where Do We Go From Here?*



shinazy shinazy, *Feet Walking*, CC BY 2.0

# QUESTIONS AND DISCUSSION

*Now Is the Time to Share Thoughts, Ideas, and Start New Collaborations!*

- ① What are your thoughts about what has been shared?
- ② How can you imagine using BOEI in your situation, institution, environment, or space?

# Becoming an Open Education Influencer [BOEI]

Project Leader/Author:

Mr Gino Fransman (Nelson Mandela University)

Project Mentor:

Dr Robert Farrow (Open University, UK)

Hub Coordinator:

Mr Igor Lesko (Open Education Global)

Project Collaborators:

Anne-Mart Olsen (@MandelaUni Curriculum Development), Matilda Smith.

OpenEdInfluencers @MandelaUni – Kelly Liberty, Nomawethu Matyobeni, Sumaya Daffala,  
Ntemesha Maseka, Kirsty Meyer, Mlungisi Mhlongo

University of Massachusetts Amherst: Sarah Hutton, Theresa Dooley, Carol Will, Annette Vadnais

ProductionHaus: the BOEI media partner in Port Elizabeth  
Phil Haussler, Sandra Haussler, Malcolm Kroon

Mr Dave Jenkins, Dr Noluthando Toni, Dr Charles Sheppard,  
and Deputy Vice Chancellor at Nelson Mandela University,  
Professor Cheryl Foxcroft.

Thandolwethu Gwiba for web support.

Thankful acknowledgement to the Siyaphumelela Programme funding grant,  
via The Kresge Foundation.



**Thank you** to our OpenEdInfluencers funders



THE  
KRESGE  
FOUNDATION

## Engage with the BOEI Collaborative team!



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Sarah Hutton

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**PLUS**

Visit <http://openedinfluencers.mandela.ac.za/>



@openinfluencers (Twitter)



@openedinfluencers (YouTube)