

NELSON MANDELA UNIVERSITY

OEs2020
Kelly Liberty
Mlungisi Mhlongo

Project Leader:
Gino Fransman



#OpenEdInfluencers

[OEs]

{oh-wee}

**Becoming an Open Education Influencer:
The Nelson Mandela University Student Advocates'
Experience of Opening Up in Collaboration**

OpenEdInfluencers, or OElS (say it out loud: *Oh-wees*), are ambassadors for Open who increase awareness of Open Educational Resources and Open Education Practices. OElS facilitate the adoption, creation and licensing of OER. #OpenEdInfluencers energetically advocate for the use of Open Textbooks across purpose, faculties and schools. OElS do, they don't just say.

The screenshot shows the website webinars.mandela.ac.za/lt-collab. The page features a dark blue header with the URL, social media icons for Facebook, Twitter, YouTube, and Instagram, and a search bar. Below the header is a dark blue banner with the text "Webinars" and "LT Collab". The main content area displays a grid of eight webinar announcements, each with a thumbnail image and a text description. The thumbnails are for "OPEN EDUCATION COLLOQUIUM 20" (Weeks 2, 3, 4, and 5) and "Academic Writing Support WEBINAR SERIES" (Sessions 1 and 2). The text descriptions provide details about the topics, speakers, dates, times, and platforms for each webinar.

Webinar Title	Speaker(s)	Date	Time	Platform	Access Code
Introduction to Open Pedagogy: Andrea Niosi / OpenEdInfluencers at Nelson Mandela University	Andrea Niosi / OpenEdInfluencers	Wed 23 September 2020	18:00 - 18:00	Zoom	a3Bma7M+
Influencing with Open Education: Wk 3 About the OpenEdInfluencers and Projects		Wed 23 September 2020	18:00 - 18:00	Zoom	
Academic Referencing and Writing Webinar: Harvard Method Part 1		18 Sept - 02 Oct 2020		Zoom	a3Bma7M+
Academic Referencing and Writing Webinar: Harvard Method Part 2		18 Sept - 02 Oct 2020		Zoom	ujv9slvq
OpenEdColloquium20: Increasing Education Access with Open Educational Resources: Leveraging Local and Global Libraries with Open Education Initiative Programs		Wed 23 September 2020	18:00 - 18:00	Zoom	
Localizing Open Educational Resources: promoting multilingualism through open education		Wed 23 September 2020	18:00 - 18:00	Zoom	
Academic Referencing & Writing Support Webinar: OBITER STYLISTIC GUIDELINES Part 1		18 Sept - 02 Oct 2020		Zoom	rgGt5Q=s
Academic Referencing & Writing Support Webinar: OBITER STYLISTIC GUIDELINES Part 2		18 Sept - 02 Oct 2020		Zoom	44f0mBsU

The #OpenEdInfluencers' aim is to empower people (you are *people*) to activate their goals, by doing something about achieving it. BOEI is that vehicle. The BOEI project aims to contribute towards The Sustainable Development Goals, in whatever capacity or space, by enabling advocacy through an online empowerment course.

Goal 1: End poverty in all its forms everywhere

Goal 4: Ensure inclusive and quality education for all and promote lifelong learning

Goal 8: Promote inclusive and sustainable economic growth, employment and decent work for all

Goal 16: Promote just, peaceful and inclusive societies

SUSTAINABLE DEVELOPMENT GOALS



CLICK ON THE IMAGES TO WATCH VIDEO

#OpenEdInfluencers
@MandelaUni

#OpenEdInfluencers
@MandelaUni



[About the OEI Project](#)

[OEI COLLAB](#)

[Traditional vs Open Textbooks](#)

Media Collaboration

Recruitment



[This Photo](#) by Unknown Author is licensed under [CC BY-SA-NC](#)



Road to being an OpenEdInfluencer (OEI)



- **Recruitment (Kelly)**
- Applied for a Writing Respondent position but stepped into OEI position
- Team of 3 first called Open Ambassadors
- “First Open Ambassadors in Africa”
- Later we became OEIs when brainstorming a name for the BOEI course



Road to being an OpenEdInfluencer (OEI)

- **Recruitment (Mlungisi)**
- Was spotted from FYS Mentorship Program (H2B) and presented with an opportunity to become an OEI
- From Zero-knowledge of Open to the BOEI creation team
- Great support and training from the team



#OpenEdInfluencers @MandelaUni

From left to right: Sumaya Daffala; Kirsty Meyer; Kelly Liberty; and Gino Fransman (Project Leader)

The 2018
OEI team





The 2019 OEI team

From left to right: Kelly Liberty; Nomawethu Matyobeni; and Gino Fransman (Project Leader)



The 2020 OEI team two additional members



Mlungisi Mhlongo

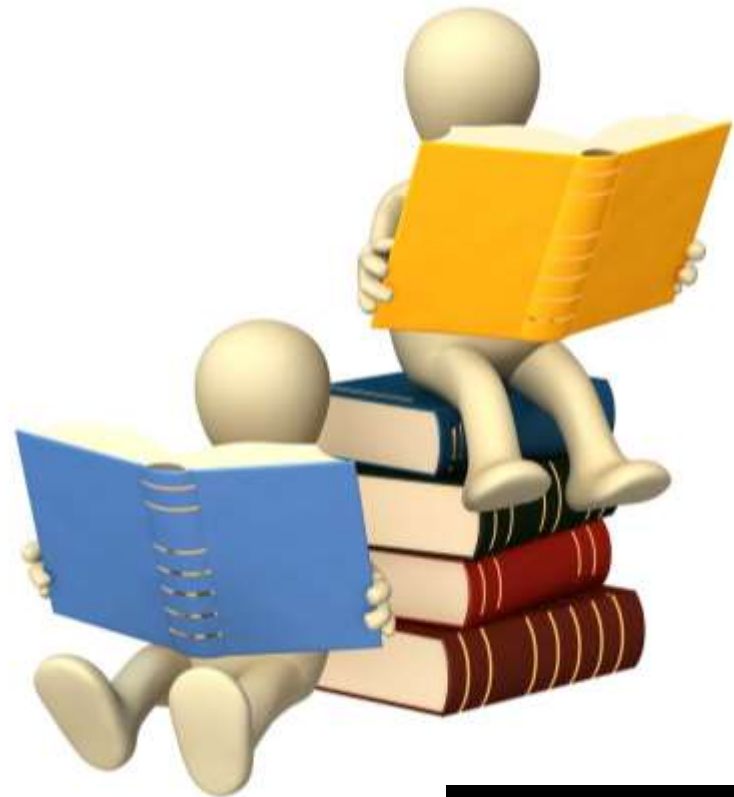


Ntemesha Maseka





Training



[This Photo](#) by Unknown Author is licensed under [CC BY-SA](#)



Road to being an OEI: Training

Reading and
application

Commonwealth of
Learning course –
2020 prior to
lockdown

The 5R Permissions of OER

Retain	• Make and own copies
Reuse	• Use in a wide range of ways
Revise	• Adapt, modify, and improve
Remix	• Combine two or more
Redistribute	• Share with others

This image is licensed under a [Creative Commons Attribution 4.0](https://creativecommons.org/licenses/by/4.0/) license (CC BY)



Contribution to the BOEI Course



BRAINSTORMING



SOURCING OPEN
CONTENT



PRACTICAL RESEARCH



DEVELOPING A
STRUCTURE FOR THE
COURSE/ MODULES



SCRIPT WRITING



COLLABORATING
ONLINE BOTH LOCALLY
AND INTERNATIONALLY



Online Collaboration during a Global Pandemic



This Photo by Unknown Author is licensed under [CC BY-SA-NC](https://creativecommons.org/licenses/by-sa/4.0/)



Face to face
meetings



Online collaboration



Online Collaboration During a Global Pandemic



Planned
BOEI
timeline
In
interrupted
by lockdown



Online
collaboratio
n with BOEI
contributors



#Madeduring
lockdown
media



More script
writing for
Professional
Speaker hired
for voice
overs



Final stretch
of BOEI
course
being
completed





[This Photo](#) by Unknown Author is licensed under [CC BY-SA-NC](#)

Challenges



Challenges Experienced with Online Collaboration (Kelly)



MANY CONTRIBUTORS –
DIFFICULT TO FOLLOW
PROGRESS



KNOWING AND
UNDERSTANDING MY ROLE
MY



KEEPING UP WITH MEETINGS
IN A HOME SETTING WITH
MANY DISRUPTIONS



Challenges Experienced with Online Collaboration (Mlungisi)



Connectivity in a rural setting



Turning home into office



[This Photo](#) by Unknown Author is licensed under [CC BY](#)



What made online collaboration easier



Support from the team



Home was a more comfortable environment for filming



Support from family who helped with the filming process



The Video Practice for the Project: Becoming an OpenEdInfluencer

The objective is to produce professional quality videos for all team members, that are unable to do so themselves because of not having video professionals to assist them. These videos will be placed online for on-demand video playback.

Following the online Zoom meeting between Ntemesha, Matildas, Gino, Sandra and myself (Phil). It was decided that we would under the circumstance of the COVID19 lockdown shoot video material for the project remotely and assemble master videos her in Port Elizabeth, using both Zoom recordings and cell phones, and video cameras, where available, to obtain consistent “across the team” high quality video material. We know that this will be difficult for those people that are not used to acquiring professional quality video, but we will assist with tips on how to do that.

Filming tips from Phil



What made online collaboration easier



Changed network service provider for better network coverage



Internet data support from our team leader, Mr. Fransman.



Our producer, Mr. Phil, shared a document with tips on how to produce quality videos.



helped with the filming process – even attended some meetings with the



Other benefits of the BOEI project online collaboration



- Maximum utilisation of resources
- Resilience and dedication
- Experience in course creation
- Working with a wealth of skilled people
- Learning from everyone on the team, punctuality, navigating google docs
- Being part of BOEI an international project that will reach thousands of people





Questions?



Visit openedinfluencers.mandela.ac.za

Start making your move in Open, or advocacy, with BOEI.

**Use the content.
Spread Open.
Make change real.**

Becoming an Open Education Influencer [BOEI]

Project Leader/Author:

Mr Gino Fransman (Nelson Mandela University)

Project Mentor:

Dr Robert Farrow (Open University, UK)

Hub Coordinator:

Mr Igor Lesko (Open Education Global)

Project Collaborators:

Koshala Terblanche, Anne-Mart Olsen (@MandelaUni Curriculum Development), Matilda Smith.
OpenEdInfluencers @MandelaUni – Kelly Liberty, Nomawethu Matyobeni, Sumaya Daffala,
Ntemesha Maseka, Kirsty Meyer, Mlungisi Mhlongo

University of Massachusetts Amherst: Sarah Hutton, Theresa Dooley, Carol Will, Annette Vadnais

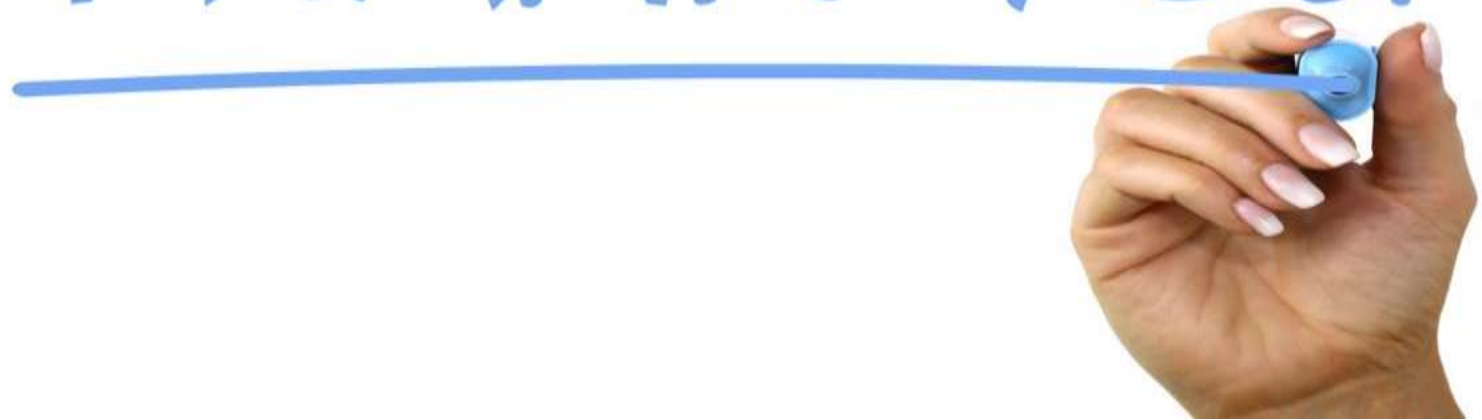
ProductionHaus: the BOEI media partner in Port Elizabeth
Phil Haussler, Sandra Haussler, Malcolm Kroon

Mr Dave Jenkins, Dr Noluthando Toni, Dr Charles Sheppard,
and Deputy Vice Chancellor at Nelson Mandela University,
Professor Cheryl Foxcroft.

Thandolwethu Gwiba/ Emandleni Moyo for web support.

Thankful acknowledgement to the Siyaphumelela Programme funding grant,
via The Kresge Foundation.

THANK YOU



Connect with us:



@openinfluencers



@openedinfluencers



@openedinfluencers



Change the World

mandela.ac.za

<http://openedinfluencers.mandela.ac.za>

Gino.Fransman@mandela.ac.za